

mipformats

The NEW Pre-MIPTV Format Conference & Pitching Showcase

SUNDAY 11 APRIL	
8.30 - 9.15	BREAKFAST & REGISTRATION
9.15	OPENING REMARKS
9.20 - 10.20	OPENING SESSION FORMAT FUTURES: Next Year's Models
10.25 - 11.15	VALUING FORMATS Produced in Association with FRAPA
11.15 - 11.45	COFFEE WITH THE COMMISSIONERS NETWORKING BREAK
11.45 - 12.45	THE BIG PICTURE: Acting local, thinking global
12.45 - 14.30	LUNCH
14.30 - 15.25	Formats Everywhere: THREE SCREEN THINKING
15.30 - 18.00	FRESH TALENT PITCH
18.00 - 18.30	KEYNOTE: In conversation with...
18.30 - 19.00	MEET THE PRODUCERS NETWORKING
	LAUNCH EVENT / COCKTAIL

